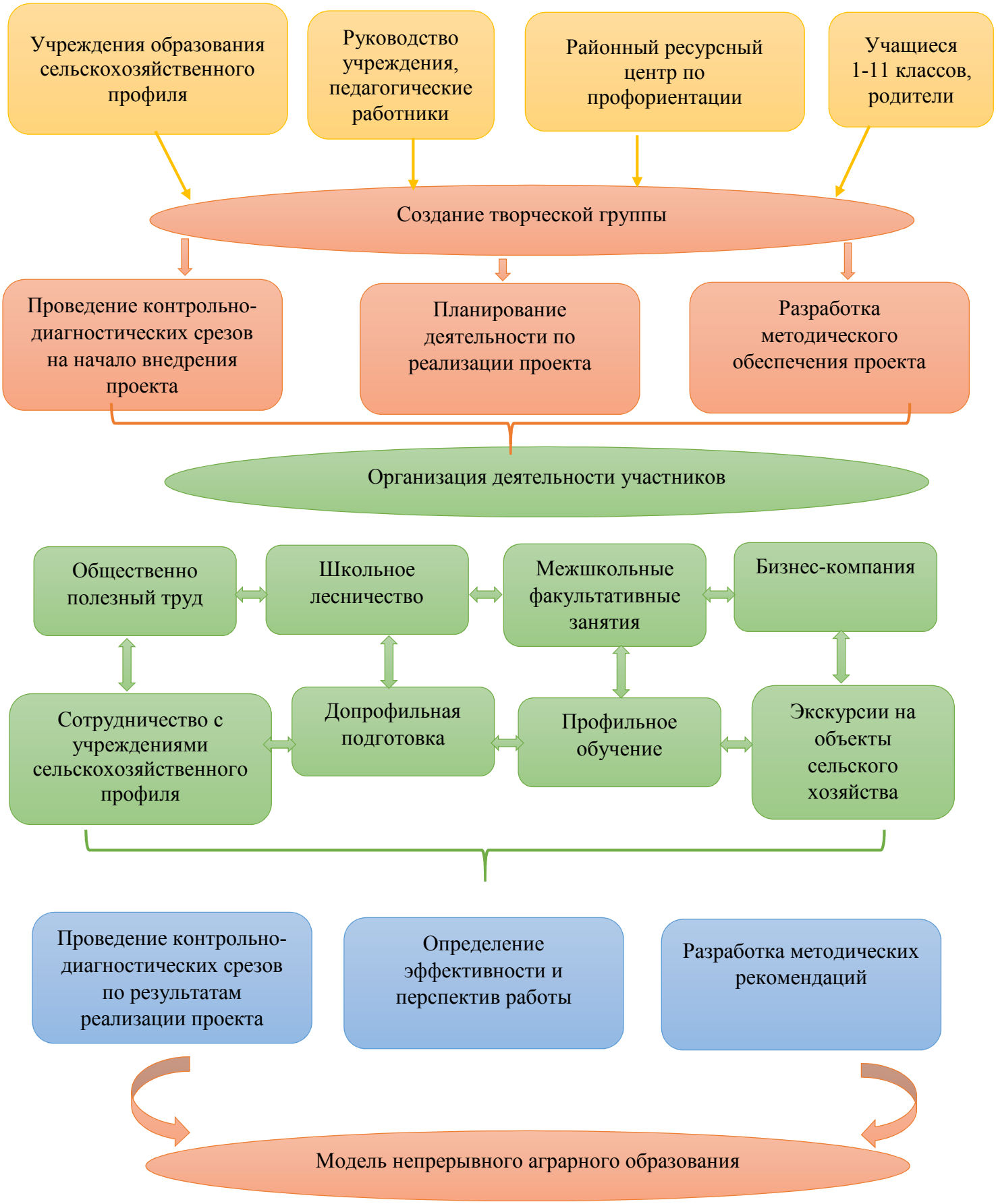Модель реализации педагогического проекта